

# Village & Town of Palmyra Comprehensive Plan Public Workshop #2 Report



**Date:** Monday, July 15, 2024

**Location:** Palmyra Community Library

**Duration:** 4:30 – 8:00 pm

**Total Attendance:** 50+

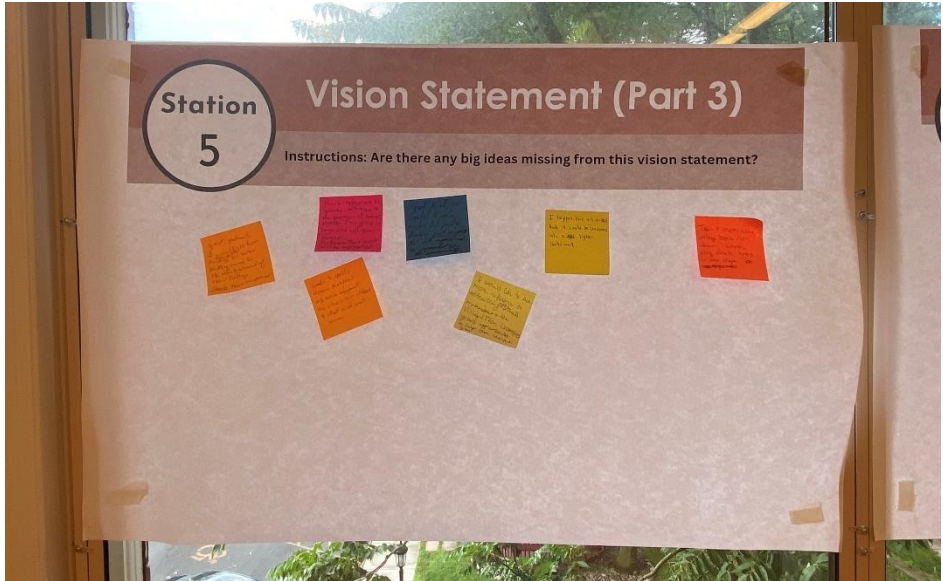
**Disclaimer:** This report provides a high-level overview of the results from Public Workshop #2. It intends to reveal key themes from the workshop to inform the comprehensive planning process.

## Station 5: Vision Statement

**Our Vision for Palmyra...**Palmyra is a vibrant community that harmoniously blends its **historic downtown charm** with the feeling of a **small town**. We strive to **strike a balance of preservation and innovation**, remembering and **learning from our history while keeping an eye on the future** to navigate our short and long-term needs. Our Village and Town **work collaboratively** to maximize capacity and resources to improve the **quality of life for all** in Palmyra. We are **welcoming and inclusive**, ensuring we remain a community that all people can call home. We preserve our historic character and cherished neighborhoods, fostering a strong **sense of community identity and pride as a historic canal town**. **Downtown Palmyra is the center of our community**, providing housing, year-round economic opportunities, recreation and green spaces, and social and cultural events that are accessible through multiple transportation modes for residents and visitors alike. With the Village as our community hub, the **Town serves to sustain rural lifestyles and our agricultural heritage**, while remaining easily accessible to village life and regional amenities. We make intentional choices to **appropriately balance the needs of the present with those in the long term** to **safeguard our natural resources** and empower our community to be **resilient** in the years to come.

**Question: What’s missing from this vision statement?**

<b>General Comments:</b>
Town & Village look run down. Weeds along streets and trees in bad shape
Statement is too long & flowery – list 3-5 key goals
I support this vision 100% but it could be condensed into a tighter statement
I would like to see more references to attracting viable small businesses + the village/town leveraging grant opportunities to help them thrive & grow
Agreed to all, but hopefully to see a mission that prioritizes attracting small businesses that will support and be supported by the community
Needs to specify economic development and active engagement from village & town officials to attract viable small businesses
There appears to be sparse reference to the spectrum of senior needs. This group is large and will grow larger. Perhaps their needs could be aggregated
Great statement, I would like to see funding for historic building owners to refurbish their buildings
<i>Total Sticky Notes = 8</i>



## Priority Policy Area 1: Cultural & Historic Preservation

### General Feedback:

<b>General Comments:</b>
Action Item 1.1.1 – create a historic trail for the Village
Action Item 1.1.2 – Prospective homebuyers to attract zone enforcement needs lots of attention
Action Item 1.3.2 - Farmer’s market
<i>Total Sticky Notes = 3</i>

### PRIORITY POLICY AREA 1 - CULTURAL & HISTORIC PRESERVATION

Action Plan Description	Comments
<b>Objective 1.1 Preserve and celebrate Palmyra's unique cultural and historical assets through historic preservation initiatives.</b>	
Action Items	1.1.1 Support the efforts of the Historic Preservation Commission, Historical Palmyra, and other historic preservation organizations. <span style="float: right;">Green x 10</span>
	1.1.2 Coordinate with historic preservation organizations and local realtors to ensure organization members, current residents, business owners, prospective homebuyers, and developers are aware of the benefits, rules, regulations, and guidelines associated with the Village's Historic District. <span style="float: right;">Green x 21</span>
	1.1.3 Develop a signage program providing information about historic buildings and neighborhoods that contribute to the Village's connectivity and character. <span style="float: right;">Green x 18 Red x 1</span>

Action Plan Description	Comments
<b>Objective 1.2 Preserve and restore the historic character of the downtown and residential neighborhoods.</b>	
Action Items	1.2.1 Review the Village's architectural design guidelines and update as needed to preserve the character of the downtown and surrounding neighborhoods. <span style="float: right;">Green x 21 Red x 1</span>
	1.2.2 Update the Village & Town website to include information and resources for historic preservation. Include information pointing residents to the Palmyra Historic Commission, Historical Palmyra, and the Landmark Society of Western New York for additional guidance and support. <span style="float: right;">Green x 17</span>
	1.2.3 Pursue Community Development Block Grants, NYS Home Funds, NYS Rural Area Revitalization Program Funds, and other funding sources for historic building renovation and rehabilitation. <span style="float: right;">Green x 28</span>

Action Plan Description	Comments
<b>Objective 1.3 Encourage partnerships and collaboration between Palmyra's historic, cultural, and community partners.</b>	
Action Items	1.3.1 Encourage and promote "local tourism" event for residents (e.g. Canaltown Days, FLX Country Music Fest). <span style="float: right;">Green x 27</span>
	1.3.2 Explore opportunities to support community building through local art and cultural events (e.g., local art festival, summer & winter music series, public art, etc.). <span style="float: right;">Green x 28 Red x 1</span>
	1.3.3 Work with community partners to develop and promote educational events and resources that celebrate Palmyra's heritage and promote them through in-person events, workshops, and online (e.g., a virtual historical walking tour). <span style="float: right;">Green x 20 Red x 1</span>

**Green = Support & Red = Don't Support**

**PRIORITY POLICY AREA 1 - CULTURAL & HISTORIC PRESERVATION**

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<b>Objective 1.1 Preserve and celebrate Palmyra's unique cultural and historical assets through historic preservation initiatives.</b>		
Action Items	1.1.1 Support the efforts of the Historic Preservation Commission, Historical Palmyra, and other historic preservation organizations.	
	1.1.2 Coordinate with historic preservation organizations and local realtors to ensure organization members, current residents, business owners, prospective homebuyers, and developers are aware of the benefits, rules, regulations, and guidelines associated with the Village's Historic District.	
	1.1.3 Develop a signage program providing information about historic buildings and neighborhoods that contribute to the Village's connectivity and character.	

Handwritten note on a yellow sticky tab: "Review the plan to ensure it is clear and concise." (Note: This is a transcription of the note's content based on the image.)

Action Plan Description		Comments
<b>Objective 1.2 Preserve and restore the historic character of the downtown and residential neighborhoods.</b>		
Action Items	1.2.1 Review the Village's architectural design guidelines and update as needed to preserve the character of the downtown and surrounding neighborhoods.	
	1.2.2 Update the Village & Town website to include information and resources for historic preservation. Include information pointing residents to the Palmyra Historic Commission, Historic Palmyra, and the Landmark Society of Western New York for additional guidance and support.	
	1.2.3 Pursue Community Development Block Grants, NYS Home Funds, NYS Rural Area Revitalization Program Funds, and other funding sources for historic building renovation and rehabilitation.	

Action Plan Description		Comments
<b>Objective 1.3 Encourage partnerships and collaboration between Palmyra's historic, cultural, and community partners.</b>		
Action Items	1.3.1 Encourage and promote "local tourism" event for residents (e.g. CanalTown Days, FLX Country Music Fest).	
	1.3.2 Explore opportunities to support community building through local art and cultural events (e.g., local art festival, summer & winter music series, public art, etc.).	
	1.3.3 Work with community partners to develop and promote educational events and resources that celebrate Palmyra's heritage and promote them through in-person events, workshops, and online (e.g., a virtual historical walking tour).	

Handwritten note on a yellow sticky tab: "Review the plan to ensure it is clear and concise." (Note: This is a transcription of the note's content based on the image.)

## Priority Policy Area 2: Economic Development, Tourism, & Recreation

### General Feedback:

<b>General Comments:</b>
Action Item 2.2.3 - Make a business development & tourism office on Main St. Make highly visible <b>Green x 5</b>
Action Item 2.2.3 – Grants come from taxes. We need less taxes.
Objective 2.3 – Find an area to build businesses that do not face onto local roads, family housing, etc. <b>Green x 2</b>
Action Item 2.3.1 – Community Gardens? <b>Green x 4</b>
Action Item 2.3.2 – Prospect Hill!
Action Item 2.3.4 – And include Prospect Park and the Cemetery Park <b>Green x 4</b>
Action Item 2.3.4 - Would rather see benches & pavilion
Action Item 2.3.5 – Prefect location for community center expansion behind town hall
Action Item 2.3.6 – Work with the Wayne County Fairground Group to host events. Not maximized <b>Green x 3</b>
Action Item 2.3.7 – We have a wonderful community center
<i>Total Sticky Notes = 10</i>

**PRIORITY AREA 2 - ECONOMIC DEVELOPMENT, TOURISM  
& RECREATION (PART 1)**

Action Plan Description		Comments
<b>Objective 2.1 Work with local and regional partners to promote Palmyra as a year-round regional recreation and tourism destination.</b>		
Action Items	2.1.1 Encourage the development and promotion of distinctive community events and experiences (e.g., Canaltown Days, FLX County Music Fest, etc.).	Green x 22 Red x 1
	2.1.2 Establish a community outreach program to maintain a Palmyra events calendar, partner with local neighborhood groups, and assist with planning events that build resident relationships.	Green x 19 Red x 1
	2.1.3 Develop a Wayfinding and Signage Plan to support pedestrian and vehicular navigation to key destinations in Palmyra.	Green x 10 Red x 5
	2.1.4 As part of 2.1.3, create a local business sign fund to provide support to local business to implement signage and wayfinding efforts.	Green x 10 Red x 3
	2.1.5 Pursue grant opportunities and other funding sources to support programming, rehabilitation, and new development opportunities in the downtown and the waterfront.	Green x 25 Red x 1

Action Plan Description		Comments
<b>Objective 2.2 Cultivate opportunities to support existing businesses and industries through partnerships with County and regional economic development resources.</b>		
Action Items	2.2.1 Update the Village & Town websites with information to connect small businesses and entrepreneurs to local and regional partners that provide educational and business development support (e.g., micro-loan programs, Incubator opportunities, education sessions at the library, Western Wayne County Chamber of Commerce Business Programs, etc.).	Green x 20
	2.2.2 Support efforts to re-establish a working model for a merchant's association in Palmyra and support a partnership with merchants for events, programming, policy updates, etc.	Green x 15
	2.2.3 Develop a Palmyra marketing package. The package should identify key attributes that market Palmyra's assets to attract desired small businesses. Efforts should be coordinated with the WWCC and the merchant's association.	Green x 15 Red x 1
	2.2.4 Apply for the NYS Microenterprise Grant Program to support small business retention and expansion.	Green x 25
	2.2.5 Review and ensure local zoning regulations permit non-retail based home occupations for entrepreneurs and administrative, tech industry, or service professionals.	Green x 10
	2.2.6 Conduct an inventory of all Village and Town parcels that are appropriate for industrial and/or commercial use.	Green x 20

**PRIORITY AREA 2 - ECONOMIC DEVELOPMENT, TOURISM  
& RECREATION (PART 2)**

Action Plan Description		Comments
<b>Objective 2.3 Maintain and build upon existing parks, greenspaces, and recreational amenities to enhance quality of life and community health.</b>		
Action Items	2.3.1 Develop a parks and recreation master plan to inventory existing green space, identify potential areas for improvement, and create strategies to ensure adequate access to parks and related recreational spaces, with a focus on serving neighborhoods outside a 1/4 mile walking radius of existing amenities.	Green x 21 Red x 1
	2.3.2 As part of 2.3.1, identify parcels to be converted into parks, playgrounds, trail links, and/or greenspaces in areas where deficits have been identified.	Green x 17 Red x 1
	2.3.3 As part of 2.3.1, pursue opportunities to enhance connectivity and walkability between the downtown and the waterfront to support business retention and positive user experience.	Green x 11
	2.3.4 Conduct a parks planning study to upgrade the Village Park with better recreation amenities including ADA accessible playground equipment.	Green x 10
	2.3.5 Conduct a parks planning study to create a park behind the Town Hall.	Green x 7 Red x 8
	2.3.6 Pursue opportunities to work with Wayne County to complete restoration work to Aqueduct Park and maximize utilization of the County Fairgrounds.	Green x 17 Red x 1
	2.3.7 Explore opportunities to expand year-round recreation spaces and programming (e.g., ice skating rink, accessible park, etc.).	Green x 18 Red x 1



PRIORITY AREA 2 - ECONOMIC DEVELOPMENT, TOURISM & RECREATION (PART 1)	
Action Plan Description	Comments
<b>Objective 2.1 Work with local and regional partners to promote Palmyra as a year-round regional recreation and tourism destination.</b>	
2.1.1 Encourage the development and promotion of distinctive community events and experiences (e.g., Canalown Days, FLX County Music Fest, etc.).	
2.1.2 Establish a community outreach program to maintain a Palmyra events calendar, partner with local neighborhood groups, and assist with planning events that build resident relationships.	
2.1.3 Develop a Wayfinding and Signage Plan to support pedestrian and vehicular navigation to key destinations in Palmyra.	
2.1.4 As part of 2.1.3, create a local business sign fund to provide support to local business to implement signage and wayfinding efforts.	
2.1.5 Pursue grant opportunities and other funding sources to support programming, rehabilitation, and new development opportunities in the downtown and the waterfront.	
<b>Objective 2.2 Cultivate opportunities to support existing businesses and industries through partnerships with County and regional economic development resources.</b>	
2.2.1 Update the Village & Town website with information to connect small businesses and entrepreneurs to local and regional partners that provide educational and business development support (e.g., micro-loan programs, incubator opportunities, education sessions at the Library/Western Wayne County Chamber of Commerce Business Programs, etc.).	
2.2.2 Support efforts to re-establish a working model for a merchant's association in Palmyra and support a partnership with merchants for events, programming, policy updates, etc.	
2.2.3 Develop a Palmyra marketing package. The package should identify key attributes that market Palmyra's assets to attract desired small businesses. Efforts should be coordinated with the WWCC and the merchant's association.	
2.2.4 Apply for the IYS Microenterprise Grant Program to support small business retention and expansion.	
2.2.5 Review and ensure local zoning regulations permit non-retail and home occupations for entrepreneurs and administrative, tech industry, or service professionals.	
2.2.6 Conduct an inventory of all Village and Town parcels that are appropriate for industrial and/or commercial use.	

PRIORITY AREA 2 - ECONOMIC DEVELOPMENT, TOURISM & RECREATION (PART 2)	
Action Plan Description	Comments
<b>Objective 2.3 Maintain and build upon existing parks, greenspaces, and recreational amenities to enhance quality of life and community health.</b>	
2.3.1 Develop a parks and recreation master plan to inventory existing green space, identify potential areas for improvement, and create strategies to ensure adequate access to parks and related recreational spaces, with a focus on serving neighborhoods outside a 1/4 mile walking radius of existing amenities.	
2.3.2 As part of 2.3.1, identify parcels to be converted into parks, playgrounds, trail links, and/or greenspaces in areas where deficits have been identified.	
2.3.3 As part of 2.3.1, pursue opportunities to enhance connectivity and walkability between the downtown and the waterfront to support business retention and positive user experience.	
2.3.4 Conduct a parks planning study to upgrade the Village Park with better recreation amenities including ADA accessible playground equipment.	
2.3.5 Conduct a parks planning study to create a park behind the Town Hall.	
2.3.6 Pursue opportunities to work with Wayne County to complete restoration work to Aqueduct Park and maximize utilization of the County Fairgrounds.	
2.3.7 Explore opportunities to expand year-round recreation spaces and programming (e.g., ice skating rink, accessible park, etc.).	

### Priority Policy Area 3: Downtown Revitalization

#### General Feedback:

<b>General Comments:</b>
Action Item 3.1 – Enough with the smoke shops. Very undesirable <b>Green x 1</b>
Action Item 3.2.1 – Town & Village Combine Code to Simplify
Action Item 3.2.2 – Should have one code for Village & Town. Don't need 3
Action Item 3.2.4 – Leverage this to support historic preservation
Action Item 3.2.4 – Clean up the slum lords
Action Item 3.2.5 – as long as not targeted & pressured to a property owner
Objective 3.3 – Bikes, buses, any way to get around besides driving
Objective 3.3 – Mult-modal is an undefined term. A list is much more precise
Action Item 3.3.1 – Refer to North Union Street in Olean, NY for Palmyra's Main Street inspiration
Action Item 3.3.2 – Fix the bad sidewalks instead of spray painting them and weeding all the curbs & sidewalks
Action Item 3.3.2 – Bike safety measures, especially with the rise of e-bike use
Action Item 3.3.2 – Continuous sidewalks are needed at every intersection
Action Item 3.3.2 – Bike path needs to be widened and paved
Action Item 3.3.5 – Have the police department actually patrol crosswalks
Action Item 3.3.7 – "Green" means increased taxes
Objective 3.4 – Palmyra needs some kind of nightlife such as eateries or breweries. Viable small business instead of more smoke shops
Objective 3.4 – Tiny home community needed near/inside Village
Action Item 3.4.3 – As long as it's related to historic items in Palmyra <b>Green x 3</b>
Action Item 3.4.6 - Looks like graffiti
Action Item 3.4.6 – Have the WCWA pay for murals for the monstrosity
<i>Total Sticky Notes = 20</i>

## PRIORITY AREA 3 - DOWNTOWN REVITALIZATION (PART 1)

Action Plan		Comment
<b>Objective 3.1 Preserve the form and character of the downtown through code enforcement and design standards that guide existing uses, infill, and new development.</b>		
Action Items	3.1.1 Promote and encourage adherence to the Village's architectural design guidelines.	Green x 12 Red x 1
	3.1.2 Provide guidance for historically appropriate adaptive reuse in the Village and Town Code, construction standards, and development review processes.	Green x 14 Red x 1
	3.1.3 Develop and adopt design guidelines for the Town that complement the existing Village architectural design guidelines.	Green x 12 Red x 4

Action Plan Description		Comments
<b>Objective 3.2 Address blighted commercial, mixed-use, and residential properties.</b>		
Action Items	3.2.1 Adopt proactive code enforcement measures, including administrative and court remedies to address blight and deterioration. The Village and Town Boards should work with the CEOs to identify priorities and outline a course of action.	Green x 19
	3.2.2 Work with the CEOs to make the Village and Town Codes accessible online. Ensure the respective websites are easily navigable and maintain the necessary information on forms and code enforcement processes.	Green x 13 Red x 1
	3.2.3 Work with the Wayne County Land Bank and Wayne County Planning Department to pursue remediation strategies to address deteriorating and blighted properties.	Green x 14
	3.2.4 Foster retention of existing housing stock through initiatives to encourage property maintenance and re-investment (e.g., development of a property maintenance revolving loan fund).	Green x 18
	3.2.5 Leverage grant funding opportunities to support an assessment of the downtown and key properties to create a prioritization of building improvements.	Green x 9
	3.2.6 Create short-term rental regulations to preserve Palmyra's long-term rental housing stock and ensure code compliance.	Green x 8
	3.2.7 Consider creating a rental registry to ensure the Village and Town have a local point of contact for all rental properties to address property maintenance issues and reduce the impacts of absentee landlords.	Green x 15
	3.2.8 Explore creating a downtown vacancy fee to discourage delinquent property owners and encourage the highest and best use of land.	Green x 13

## PRIORITY AREA 3 - DOWNTOWN REVITALIZATION (PART 2)

Action Plan Description		Comments
<b>Objective 3.3 Maintain and develop pedestrian and multi-modal transportation networks that improve safety and accessibility throughout the Village and its surrounding residential areas.</b>		
Action Items	3.3.1 Pursue opportunities to enhance connectivity and walkability in the Village and surrounding area through adherence to the Complete Streets Policy (4.4.2).	Green x 15 Red x 1
	3.3.2 As part 4.4.2, examine the existing pedestrian and bike networks and identify areas that need repairs and enhancements to improve usability, safety, and enjoyment.	Green x 15
	3.3.3 As part of 4.4.2, complete street upgrades that increase visibility of all Village and Town crosswalks with varied striping, colors, lighting, elevated paths and/or signage.	Green x 10
	3.3.4 Enhance multi-modal transportation safety and comfort through providing shelter, seating, and route information at local transit stops, bike amenities such as bike racks and bike lanes, and pedestrian amenities such as benches, street trees, and wayfinding.	Green x 15 Red x 1
	3.3.5 Pursue streetscaping and other road design measure to slow traffic and enhance safety in Palmyra.	Green x 7 Red x 1
	3.3.6 Conduct an analysis of the Village's parking and explore opportunities to reduce minimum parking requirements and create shared parking agreements between commercial property owners and the Village.	Green x 9
	3.3.7 Incorporate green urbanism and other green infrastructure elements to enhance multi-modal transportation safety and comfort, as well as enhance stormwater management and resiliency (e.g., green medians and bioswales).	Green x 15 Red x 1

### PRIORITY AREA 3 - DOWNTOWN REVITALIZATION (PART 3)

Action Plan Description		Comments
<b>Objective 3.4 Pursue placemaking strategies to create inviting public spaces.</b>		
Action Items	3.4.1 Engage with community partners to activate underutilized Village and Town properties for community spaces.	Green x 10 Red x 1
	3.4.2 Work with downtown businesses and the Western Wayne County Chamber of Commerce and Wayne County Tourism to develop public space areas in the Downtown.	Green x 10
	3.4.3 Work with local artists and Wayne County to create mural on the Western Wayne County Wastewater Treatment Plant.	Green x 11 Red x 5
	3.4.4 Implement streetscaping and other beautification tactics (planters, banners, etc.) to promote sense of place throughout Palmyra.	Green x 2 Red x 1
	3.4.5 Explore opportunities to create a pedestrianized street in the downtown to enhance placemaking and revitalization.	Green x 7 Red x 2
	3.4.6 Work with local artists to design and install public murals and art throughout downtown.	Green x 16 Red x 1

Action Plan Description		Comments
<b>Objective 3.5 Foster partnerships with local and regional partners to develop events and programming that support downtown vitality.</b>		
Action Items	3.5.1 Work with the merchant's association, local, and regional partners to promote Palmyra's annual festivals and events.	Green x 20
	3.5.2 Seek opportunities to increase community engagement through events with the Pal-Mac School District.	Green x 12

PRIORITY AREA 3 - DOWNTOWN REVITALIZATION (PART 1)	
Action Plan	Comments
<b>Objective 3.1 Preserve the form and character of the downtown through code enforcement and design standards that guide existing uses, infill, and new development.</b>	
3.1.1 Promote and encourage adherence to the Village's architectural design guidelines.	
3.1.2 Provide guidance for historically appropriate adaptive reuse in the Village and Town Code, construction standards, and development review processes.	
3.1.3 Develop and adopt design guidelines for the Town that complement the existing Village architectural design guidelines.	
Action Plan Description	Comments
<b>Objective 3.2 Address blighted commercial, mixed-use, and residential properties.</b>	
3.2.1 Adopt proactive code enforcement measures, including administrative and court remedies to address blight and deterioration. The Village and Town Boards should work with the CEOs to identify priorities and outline a course of action.	
3.2.2 Work with the CEOs to make the Village and Town Codes accessible online. Ensure the respective websites are easily navigable and maintain the necessary information on forms and code enforcement processes.	
3.2.3 Work with the Wayne County Land Bank and Wayne County Planning Department to pursue remediation strategies to address deteriorating and blighted properties.	
3.2.4 Foster retention of existing housing stock through initiatives to encourage property maintenance and reinvestment (e.g., development of a property maintenance revolving loan fund).	
3.2.5 Leverage grant funding opportunities to support an assessment of the downtown and key properties to create a prioritization of building improvements.	
3.2.6 Create short-term rental regulations to preserve Palmyra's long-term rental housing stock and ensure code compliance.	
3.2.7 Consider creating a rental registry to ensure the Village and Town have a local point of contact for all rental properties to address property maintenance issues and reduce the impacts of absentee landlords.	
3.2.8 Explore creating a downtown vacancy fee to discourage infrequent property owners and encourage the highest and best use of land.	

PRIORITY AREA 3 - DOWNTOWN REVITALIZATION (PART 2)	
Action Plan Description	Comments
<b>Objective 3.3 Maintain and develop pedestrian and multi-modal transportation networks that improve safety and accessibility throughout the Village and its surrounding residential areas.</b>	
3.3.1 Pursue opportunities to enhance connectivity and walkability in the Village and surrounding area through adherence to the Complete Streets Policy (4.4.2).	
3.3.2 As part of 4.4.2, examine the existing pedestrian and bike networks and identify areas that need repairs and enhancements to improve usability, safety, and enjoyment.	
3.3.3 As part of 4.4.2, complete street upgrades that increase visibility of all Village and Town crosswalks with varied striping, colors, lighting, elevated paths and/or signage.	
3.3.4 Enhance multi-modal transportation safety and comfort through providing shelter, seating, and route information at local transit stops, bike amenities such as bike racks and bike lanes, and pedestrian amenities such as benches, street trees, and wayfinding.	
3.3.5 Pursue streetscaping and other road design measure to slow traffic and enhance safety in Palmyra.	
3.3.6 Conduct an analysis of the Village's parking and explore opportunities to reduce minimum parking requirements and create shared parking agreements between commercial property owners and the Village.	
3.3.7 Incorporate green urbanism and other green infrastructure elements to enhance multi-modal transportation safety and comfort, as well as enhance stormwater management and resiliency (e.g., green medians and bioswales).	

PRIORITY AREA 3 - DOWNTOWN REVITALIZATION (PART 3)	
Action Plan Description	Comments
<b>Objective 3.4 Pursue placemaking strategies to create inviting public spaces.</b>	
3.4.1 Engage with community partners to activate underutilized Village and Town properties for community spaces.	
3.4.2 Work with downtown businesses and the Western Wayne County Chamber of Commerce and Wayne County Tourism to develop public space areas in the Downtown.	
3.4.3 Work with local artists and Wayne County to create murals at the Western Wayne County Wastewater Treatment Plant.	
3.4.4 Implement streetscaping and other beautification tactics (planters, benches, etc.) to improve sense of place throughout Palmyra.	
3.4.5 Explore opportunities to create a pedestrianized street in the downtown to enhance placemaking and revitalization.	
3.4.6 Work with local artists to develop and install public murals and art throughout downtown.	
Action Plan Description	Comments
<b>Objective 3.5 Foster partnerships with regional partners to develop events and programming that support downtown vitality.</b>	
3.5.1 Work with the merchant's association, local, and regional partners to promote Palmyra's annual festivals and events.	
3.5.2 Seek opportunities to increase community engagement through events with the Pal-Mac School District.	

## Priority Policy Area 4: Infrastructure & Community Connectivity

General Feedback:

General Comments:
Objective 4.1 – For seniors to house in place. Need senior-friendly housing, general store, etc. For them – walkable or scooter friendly <b>Green x 1</b>
Objective 4.1 – Someone needs to buy Unclaimed Freight and everything in that block and get a grocery store there or on Route 21
Objective 4.1 – Palmyra needs more missing middle housing
Objective 4.2 – Protection of groundwater for wells. It will probably be too cost-prohibitive to run town water (inflation)
Action Item 4.2.1 – Update & improve power grid & substation
Action Item 4.2.5 – Specifically native plant species, maybe pollinator gardens, etc.
Action Item 4.2.8 – Underground utilities & tree planting program
Action Item 4.2.9 – Thought all Town now had water access?
Objective 4.3 – Plant trees around sewer treatment plant
Objective 4.3 – Maybe if the Village Police would give out tickets to those traveling over 30 mph – cars might just travel slower!
Objective 4.3 – speed limit on south side of town hall remain 30 mph further out! <b>Green x 1</b>
Objective 4.3 – minimum lot sizes, minimum parking, minimum setbacks are all not good
Action Item 4.3.1 – becoming a requirement for numerous CFAs
Action Item 4.3.2 – Break up large single family lots within Village, upzone all of the village to permit tons of housing <b>Red x 2</b>
Action Item 4.4.2 – Reinstate aqueduct as trail to remove travel on Route 31
Objective 4.5 – Palmyra needs nightlife on the canal and Canalside, pedestrian development <b>Green x 4</b>
Objective 4.5 – Market street needs to be closed to cars between Main St and become pedestrianized
Action Item 4.5.2 – Need a grocery store
Action Item 4.5.2 – Strong grocery store. Major priority!
<i>Total Sticky Notes = 19</i>

**PRIORITY AREA 4 - INFRASTRUCTURE & COMMUNITY  
CONNECTIVITY (PART 1)**

Action Plan Description		Comments
<b>Objective 4.1 Promote infill, adaptive reuse, and new development that maximizes existing infrastructure to prevent sprawling residential and commercial growth.</b>		
Action Items	4.1.1 Focus new development density on underdeveloped downtown sites and prioritize adaptive reuse over demolition/new construction to maintain Palmyra's historic brand and authenticity.	Green x 21 Red x 2
	4.1.2 Ensure that the Planning and Zoning Boards remain open to innovative housing development strategies that create more efficient, sustainable, and community-oriented housing designs.	Green x 9 Red x 1
	4.1.3 Require a subcommittee of Planning and Zoning Board members to attend housing seminars and trainings (e.g., the Genesee Finger Lakes Regional Planning Council Local Government Workshops) to stay informed regarding zoning best practices and present back to the board.	Green x 10 Red x 4
	4.1.4 Review and update Village and Town Code as needed to ensure the feasibility of housing solutions such as ADUs and other types of development that allow for gentile density.	Green x 13 Red x 1
	4.1.5 Explore funding opportunities through NYS and other grant programs to promote upper-story residential development in the downtown (e.g., NYS Main Street grant program).	Green x 15 Red x 3
	4.1.6 Utilize Incentive zoning where appropriate to encourage developers to include walkability and multi-modal transportation features, and enhance existing or build new trail networks.	Green x 8 Red x 1
	4.1.7 Conduct an inventory of all available sites in the Village and Town that are appropriate for residential housing development.	Green x 8 Red x 1
	4.1.8 Work with the Wayne County IDA, Land Bank, and local real estate association to promote housing development on the identified sites.	Green x 7 Red x 3



**PRIORITY AREA 4 - INFRASTRUCTURE & COMMUNITY CONNECTIVITY (PART 2)**

Action Plan Description		Comments
<b>Objective 4.2 Invest in infrastructure maintenance and upgrades to enhance local capacity, sustainability, and resilience.</b>		
Action Items	4.2.1 Plan for and undertake phased Improvements to the Village and Town's water, sewer, and stormwater management systems.	Green x 15
	4.2.2 Evaluate all new development for impact on water and sewer service to existing development and adjacent parcels.	Green x 7
	4.2.3 Where appropriate, encourage new development to build out water and sewer where it does not already exist.	Green x 8 Red x 1
	4.2.4 Ensure that core services and Village and Town Infrastructure are appropriately funded, with a focus on sustainability, value, and accessibility.	Green x 6
	4.2.5 Promote sustainability and resilience through pursuing green urbanism and sustainable design practices such as encouraging walkability, sustainable landscaping, tree planting, and greenspace enhancements, etc.	Green x 10
	4.2.6 Update the Village and Town Building Permits to encourage sustainable design and resiliency features.	Green x 5 Red x 3
	4.2.7 Work with the County to enhance access to Internet/broadband to address equity gaps in education and employment opportunities.	Green x 10
	4.2.8 Require, where appropriate, the implementation of green Infrastructure in Village and Town Infrastructure upgrades and private developments to enhance stormwater management, streetscaping, and resiliency.	Green x 7
	4.2.9 Explore opportunities to expand existing water Infrastructure in the Town to promote fire safety and sustainability efforts.	Green x 4

Action Plan Description		Comments
<b>Objective 4.3 Promote changes in zoning that allow for compact building design, additional density, and creative infill opportunities that maintain Palmyra's character and increase housing opportunities in the Village and Town.</b>		
Action Items	4.3.1 Pursue the NYS Pro-Housing Communities Certification.	Green x 3
	4.3.2 Conduct a zoning review of all residential zoning districts and update zoning code as necessary to provide land development regulations that manage performance, design, density, lot size, lot coverage, setbacks, scale, rooflines, materials, entrances, garages, etc.	Green x 11
	4.3.3 Support the provision of accessory dwelling units in owner-occupied single-family dwellings on large lots capable of accommodating the increase in units.	Green x 5
	4.3.4 Organize an annual outreach meeting for landlords in the Village and Town.	Green x 9

**PRIORITY AREA 4 - INFRASTRUCTURE & COMMUNITY CONNECTIVITY (PART 3)**

Action Plan Description		Comments
<b>Objective 4.4 Enhance Palmyra's connectivity and accessibility through improving infrastructure, including roads, sidewalks, and trails and multi-modal transportation options.</b>		
Action Items	4.4.1 Actively participate in regional parks/recreation and transportation decision-making through coordination with local and regional partners.	Green x 6
	4.4.2 Create and adopt a Complete Streets policy to enhance Palmyra's overall walkability through balancing the needs of different modes of transportation, pedestrian safety, user age and ability, and land use.	Green x 10
	4.4.3 As part of 4.4.2, examine the existing pedestrian network and identify areas that need repairs and enhancements to improve usability, safety, and enjoyment.	Green x 10
	4.4.4 Build multi-modal transportation infrastructure such as bike lanes and bicycle boulevards to encourage active transportation routes and promote road safety.	Green x 7

Action Plan Description		Comments
<b>Objective 4.5 Invest in and grow local and regional networks and initiatives that support community well-being.</b>		
Action Items	4.5.1 Work with the Pal-Mac School District to support after school and other youth programming.	Green x 10
	4.5.2 Explore opportunities to address Palmyra's food desert through innovative food-systems projects such as a local food co-op, farmers market, etc.	Green x 27
	4.5.3 Work with the Community Center to maintain, enhance, and promote recreation and community based activities for all-ages.	Green x 11

PRIORITY AREA 4 - INFRASTRUCTURE & COMMUNITY CONNECTIVITY (PART 1)	
Action Plan Description	Comments
<b>Objective 4.1 Promote infill, adaptive reuse, and new development that maximizes existing infrastructure to prevent sprawling residential and commercial growth.</b>	
4.1.1 Focus new development density on underdeveloped downtown sites and prioritize adaptive reuse over demolition/new construction to maintain Palmyra's historic brand and authenticity.	
4.1.2 Ensure that the Planning and Zoning Boards remain open to innovative housing development strategies that create more efficient, sustainable, and community-oriented housing designs.	
4.1.3 Require a subcommittee of Planning and Zoning Board members to attend housing seminars and trainings (e.g., the Genesee Finger Lakes Regional Planning Council Local Government Workshops) to stay informed regarding zoning best practices and present back to the board.	
4.1.4 Review and update Village and Town Code as needed to ensure the feasibility of housing solutions such as ADUs and other types of development that allow for gentile density.	
4.1.5 Explore funding opportunities through NYS and other grant programs to promote superior residential development in the downtown (e.g., NYS Main Street grant program).	
4.1.6 Utilize incentive zoning where appropriate to encourage developers to include walkability and multi-modal transportation features, and enhance existing or build new trail networks.	
4.1.7 Conduct an inventory of all available sites in the Village and Town that are appropriate for residential housing development.	
4.1.8 Work with the Wayne County IDA, Land Bank, and local real estate association to promote housing development on the identified sites.	

PRIORITY AREA 4 - INFRASTRUCTURE & COMMUNITY CONNECTIVITY (PART 2)	
Action Plan Description	Comments
<b>Objective 4.2 Invest in infrastructure maintenance and upgrades to enhance local capacity, sustainability, and resilience.</b>	
4.2.1 Plan for and undertake phased improvements to the Village and Town's water, sewer, and stormwater management systems.	
4.2.2 Evaluate all new development for impact on water and sewer capacity to existing development and adjacent parcels.	
4.2.3 Where appropriate, encourage new development to build out water and sewer where it does not already exist.	
4.2.4 Ensure that core services and Village and Town infrastructure are appropriately funded, with a focus on sustainability, value, and accessibility.	
<b>Action Items</b>	
4.2.5 Update the Village and Town Building Permits to encourage sustainable design and resiliency features.	
4.2.6 Work with the County to enhance access to internet/broadband to address equity gaps in education and employment opportunities.	
4.2.7 Require, where appropriate, the implementation of green infrastructure in Village and Town infrastructure upgrades and private developments to enhance stormwater management, streetcaping, and resiliency.	
4.2.8 Explore opportunities to expand existing water infrastructure in the Town to promote fire safety and sustainability efforts.	
<b>Objective 4.3 Promote changes in zoning that allow for compact building design, additional density, and creative infill opportunities that maintain Palmyra's character and increase housing opportunities in the Village and Town.</b>	
4.3.1 Pursue the NYS Pro-Housing Communities Certification.	
4.3.2 Conduct a zoning review of all residential zoning districts and update zoning code as necessary to provide land development regulations that manage performance, design, density, lot size, lot coverage, setbacks, scale, materials, entrances, garages, etc.	
4.3.3 Support the provision of accessory dwelling units in owner-occupied single-family dwellings on large lots capable of accommodating the increase in units.	
4.3.4 Organize an annual outreach meeting for landlords in the Village and Town.	

PRIORITY AREA 4 - INFRASTRUCTURE & COMMUNITY CONNECTIVITY (PART 3)	
Action Plan Description	Comments/CO
<b>Objective 4.4 Enhance Palmyra's connectivity and accessibility through improving infrastructure, including roads, sidewalks, and trails and multi-modal transportation options.</b>	
4.4.1 Actively participate in regional parks/recreation and transportation decision-making through coordination with local and regional partners.	
4.4.2 Create and adopt a Complete Streets policy to enhance Palmyra's overall walkability through balancing the needs of different modes of transportation, pedestrian safety, user age and ability, and land use.	
4.4.3 As part of 4.4.2, examine the existing pedestrian network and identify areas that need repairs and enhancements to improve usability, safety, and enjoyment.	
4.4.4 Build multi-modal transportation infrastructure such as bike lanes and bicycle boulevards to encourage active transportation routes and promote road safety.	
<b>Objective 4.5 Invest in and grow local and regional networks and initiatives that support community well-being.</b>	
4.5.1 Work with the Pal-Mac School District to support after school and other youth programming.	
4.5.2 Explore opportunities to address Palmyra's food desert through innovative food-systems projects (e.g., food co-ops, farmers market, etc.)	
4.5.3 Work with the Community Center to promote recreation and community programs for all ages.	

## Priority Policy Area 5: Natural Resource Conservation

### General Feedback:

General Comments:
Action Item 5.1.4 – No additional oversight requirements
Action Item 5.1.5 – In the marina, there have been water moccasins on the side without a dock for over 10 years! Snake be gone! <b>Red x 1</b>
Objective 5.2 – Absolutely no residential development on any farmland in Palmyra <b>Red x 1</b>
Objective 5.2 – Do not raise the sewer plant for the next 30 years. We are closest to the plant. We should get a break.
Objective 5.2- Keep development inside the village and densify what we have currently <b>Green x 1</b>
Objective 5.2 – No mandates on grass/lawn types, allow different types of lawns that are not regular grass <b>Green x 1</b>
Action Item 5.2.4 – No foreign ownership of farmland and protection of water rights that can't be sold <b>Green x 1</b>
Objective 5.3 – revise zoning laws for side & rear setbacks for solar farms. Make it comparable to other towns (Macedon)
Objective 5.3 – More taxes no thank you
Action Item 5.3.2 – Revise zoning laws to inhibit the siting of energy storage systems
<i>Total Sticky Notes = 10</i>

## PRIORITY POLICY AREA 5 - NATURAL RESOURCE CONSERVATION (PART 1)

Action Plan Description		Comments
<b>Objective 5.1 Create and enforce policies and regulations that protect Palmyra's natural resources.</b>		
Action Items	5.1.1 Advocate for design, development, and landscaping that protects and enhances natural resource conservation and resiliency (e.g., permeable surfaces, bioswales, tree canopy, and other green landscaping).	Green x 15
	5.1.2 As part of 5.1.1, create an Inventory of native plants and implementable natural resource conservation efforts to encourage local implementation (e.g., rain barrel guides, plant inventories, native landscaping design guides).	Green x 15
	5.1.3 Update Planning Board Review Forms to include requirements for sustainability and resiliency elements for new development projects (e.g., native planting requirements, renewable energy resources, etc.).	Green x 10
	5.1.4 As part of 5.1.2, require that all public and private infrastructure upgrades, building rehabilitation efforts, and new development projects optimize sustainability features.	Green x 7 Red x 5
	5.1.5 Complete a Local Waterfront Revitalization Program (LWRP) with funding and support from NYS DOS to create policies and programs to enhance and protect Palmyra's water and land resources.	Green x 15 Red x 1

Action Plan Description		Comments
<b>Objective 5.2 Pursue opportunities to support farmland preservation and sustainable farming practices.</b>		
Action Items	5.2.1 Review and enforce local code regarding the Village and Town's preferences for siting of renewable energy assets, including solar and wind installations, to preserve viable agricultural land while supporting renewable energy resources.	Green x 17 Red x 2
	5.2.2 Consider developing an Agricultural Overlay District in the Town to preserve prime farmland and protect farming operations.	Green x 10
	5.2.3 Work with the Finger Lakes Land Trust to create public nature preserves to protect Palmyra's farmland, waterways, and natural resources.	Green x 15
	5.2.4 Partner with community and County organizations to provide education on sustainable farming and agricultural practices.	Green x 8

## PRIORITY POLICY AREA 5 - NATURAL RESOURCE CONSERVATION (PART 2)

Action Plan Description		Comments
<b>Objective 5.3 Work with local and regional partners to protect Palmyra's flora, fauna, wildlife, and watersheds.</b>		
Action Items	5.3.1 Pursue the Climate Smart Communities (CSC) Certification through the New York State Energy and Research Development Agency (NYSERDA) to advance sustainability and resiliency policies and actions in Palmyra.	Green x 11 Red x 1
	5.3.2 As part of the LWRP, ensure the Waterfront Advisory Committee (WAC) includes local, County, and regional representatives with interest in preserving Palmyra's natural resources.	Green x 13 Red x 1

PRIORITY POLICY AREA 5 - NATURAL RESOURCE CONSERVATION (PART 1)	
Action Plan Description	Comments
<b>Objective 5.1 Create and enforce policies and regulations that protect Palmyra's natural resources.</b>	
5.1.1 Advocate for design, development, and landscaping that protects and enhances natural resource conservation and resiliency (e.g., permeable surfaces, bioswales, tree canopy, and other green landscaping).	
5.1.2 As part of 5.1.1, create an inventory of native plants and implementable natural resource conservation efforts to encourage local implementation (e.g., rain barrel guides, plant inventories, native landscaping design guides).	
5.1.3 Update Planning Board Review Forms to include requirements for sustainability and resiliency elements for new development projects (e.g., native planting requirements, renewable energy resources, etc.).	
As part of 5.1.2, require that all public and private infrastructure codes, building rehabilitation efforts, and new development projects minimize sustainability features.	
Complete a Local Waterfront Revitalization Program (LWRP) with funding and support from NYS DOS to create policies and programs to enhance and protect Palmyra's water and land resources.	
<b>Objective 5.2 Pursue opportunities to support farmland preservation and sustainable farming practices.</b>	
5.2.1 Review and enforce local code regarding the Village and Town's preferences for siting of renewable energy assets, including solar and wind installations, to preserve viable agricultural land while supporting renewable energy resources.	
5.2.2 Consider developing an Agricultural Overlay District in the Town to preserve prime farmland and protect farming operations.	
5.2.3 Work with the Finger Lakes Land Trust to create public nature preserves to protect Palmyra's farmland, waterways, and natural resources.	
5.2.4 Partner with community and County organizations to provide education on sustainable farming and agricultural practices.	

PRIORITY POLICY AREA 5 - NATURAL RESOURCE CONSERVATION (PART 2)	
Action Plan Description	Comments
<b>Objective 5.3 Work with local and regional partners to protect Palmyra's flora, fauna, wildlife, and watersheds.</b>	
5.3.1 Pursue the Climate Smart Communities (CSC) Certification through the New York State Energy and Research Development Agency (NYSERDA) to advance sustainability and resiliency policies and actions in Palmyra.	
5.3.2 As part of the LWRP, ensure the Waterfront Advisory Committee (WAC) includes local, County, and regional representatives with interest in preserving Palmyra's natural resources.	

## Priority Policy Area 6: Collaborative Local Governance

### General Feedback:

General Comments:
Objective 6.1 – Need balance between Village + Town growth
Action Item 6.1.1 – limit/restrain salaries <b>Green x 1 Red x 1</b>
Action Item 6.1.2 – For the school, also, salaries are not geared toward the household income for Pal-Mac
Action Item 6.1.2 – You can't even speak at the Village meeting. No communication for residents more of a dictatorship
Action Item 6.1.3 – Quarterly newsletter from VB & TB
Objective 6.2 – A lot of Village owned property. Don't need all the property. Rents for Village owned property should reflect the going rate
Objective 6.2 – Police should enforce tractor trailer truck speeding instead of charging more taxes
Objective 6.2 – They need to look into tax exempt properties. Mormons should be taxed on property they rent out.
Action Item 6.2.7 – This sounds fishy. No taxes on churches.
<i>Total Sticky Notes = 9</i>

## PRIORITY POLICY AREA 6 - COLLABORATIVE LOCAL GOVERNANCE

Action Plan Description		Comments
<b>Objective 6.1 Communicate and collaborate with local, regional, and state agencies as well as surrounding municipalities and public service districts.</b>		
Action Items	6.1.1 Educate the public regarding the separate governmental roles of the Town and Village. (e.g., information on Village/Town websites, annual meetings, etc.).	Green x 10
	6.1.2 Plan periodic events for residents to interact directly with elected and appointed officials (e.g., host dialogues with residents regarding current topics, upcoming events, issues, ideas etc.).	Green x 18
	6.1.3 Establish regular (at least bi-annual) Leadership Teams meetings between the Village, Town, and Pal-Mac School District.	Green x 12

Action Plan Description		Comments
<b>Objective 6.2 Maintain a high level of service and quality of public services, utilities, and infrastructure.</b>		
Action Items	6.2.1 Conduct an annual review of the comprehensive plan Implementation progress with the Village and Town Boards and the CPIC.	Green x 11
	6.2.2 Conduct an annual review of all public infrastructure and parks prior to establishing the budget for the next year; identifying needs and desired outcomes with specific funding requirements.	Green x 8
	6.2.3 Establish forums for Village and Town collaboration on planning of future development and provisioning of public utilities and services.	Green x 8
	6.2.4 Develop and maintain a capital Improvement plan (CIP) to adequately prepare for, fund, and implement Infrastructure and other capital Improvement projects.	Green x 8
	6.2.5 As part of the CPIC, establish a Grant Task Force Committee with the Village and Town to pursue funding for joint planning and project Implementation, as appropriate.	Green x 10
	6.2.6 Establish and maintain a Capital Reserve Fund for accumulating funds to pay for the cost of future capital projects and appropriate funds annually to the Capital Reserve Fund.	Green x 10
	6.2.7 Conduct an audit of the Village and Town Tax-Exempt Properties to explore opportunities to enhance fiscal sustainability.	Green x 15 Red x 3



## PRIORITY POLICY AREA 6 - COLLABORATIVE LOCAL GOVERNANCE

Action Plan Description	Comments
<b>Objective 6.1 Communicate and collaborate with local, regional, and state agencies as well as surrounding municipalities and public service districts.</b>	
6.1.1 Educate the public regarding the separate governmental roles of the Town and Village. (e.g., information on Village/Town websites, annual meetings, etc.).	
6.1.2 Plan periodic events for residents to interact directly with elected and appointed officials (e.g., host dialogues with residents regarding current topics, upcoming events, issues, ideas etc.).	
6.1.3 Establish regular (at least bi-annual) Leadership Meetings between the Village, Town, and Pal-Mac School District.	

Look forward to this  
 For the next 2 years  
 Collaborate with and  
 gather feedback from  
 the public to improve  
 communication

We need to have  
 work at the  
 Village meetings  
 No communication  
 with residents  
 since 2010 or so

Not  
 Police  
 Police  
 Village  
 Growth

Creating from  
 Village  
 from US 478

Action Plan Description	Comments
<b>Objective 6.2 Maintain a high level of service and quality of public services, utilities, and infrastructure.</b>	
6.2.1 Conduct an annual review of the comprehensive plan implementation progress with the Village and Town Boards and the CPIC.	
6.2.2 Conduct an annual review of all public infrastructure and parks prior to establishing the budget for the next year; identifying needs and desired outcomes with specific funding requirements.	
6.2.3 Establish forums for Village and Town collaboration on planning of future development and provisioning of public utilities and services.	
6.2.4 Develop and maintain a capital improvement plan (CIP) to adequately prepare for, fund, and implement infrastructure and other capital improvement projects.	
6.2.5 As part of the CPIC, establish a Grant Task Force Committee with the Village and Town to pursue funding for joint planning and project implementation, as appropriate.	
6.2.6 Establish and maintain a Capital Reserve Fund for accumulating funds to pay for the cost of future capital projects and appropriate funds annually to the Capital Reserve Fund.	
6.2.7 Conduct an audit of the Village and Town Tax-Exempt Properties to explore opportunities to enhance fiscal sustainability.	

Police should  
 review Town  
 spending request  
 if changing as new  
 items

This needs  
 City as  
 help on funding

They need to  
 take into the  
 current projects  
 because the property  
 they receive benefit  
 and with the help  
 they should be  
 encouraged to

A lot of  
 village social  
 property that  
 need all the  
 property that  
 or village social  
 property should